



Photography Expression of Interest

Background	<p>The City of Perth is sourcing photography to include in the City's LGBTQIA+ Plan document. The photography will also be added to the City's rotation of photography for ongoing use across online and offline platforms including but not limited to social media and website (however a separate piece of work will be done later to capture a more comprehensive suite of photography for this purpose).</p>
Locations and talent	<p>Photographers are responsible for securing all necessary permits/permissions for shoots.</p> <p>We do have an LGBTQIA+ Advisory Group who can assist with talent upon request: https://perth.wa.gov.au/en/live-and-work/community-services-and-facilities/lgbtqia</p> <p>The City of Perth can provide a talent release form to be filled out anytime there are close up images of members of the public, including children under 18.</p>
Key dates	<p>Response to brief: Sunday 9 May</p> <p>Successful applicant contacted: Tuesday 11 May</p> <p>All assets delivered: Sunday 6 June</p>
Desired response to brief	<ul style="list-style-type: none">• Examples of relevant past work (can be presented as attachments in the email response, social media channel or website portfolio)• Quote for the work <p>To submit your application please email lauren.brophy@cityofperth.wa.gov.au</p> <p>Submissions will be reviewed based on previous work, ability to meet the deadlines and budget.</p>
Deliverables for successful photographer	<p>20 images, supplied via Dropbox</p> <p>All images must be supplied in a large sized, print quality high res (300dpi) version and a low res, web version (72dpi).</p> <p>Images should be named according to what is in the photo (ie building, space, restaurant), year and the location eg. Claisebrook_Cove_2019_East_Perth</p>





	<p>The photographs should be presented in landscape and portrait.</p> <p>The photography should celebrate the LGBTQIA+ community in Perth including representation of BIPOC (Black, Indigenous and People of Colour), people living with a disability, seniors and young LGBTQIA+ people.</p> <p>Photography should be a combination of portrait and lifestyle.</p> <p>Where locations are recognisable, photography should be taken within the City of Perth local government boundaries and showcase Perth as ‘Vibrant, connected, progressive; a friendly and beautiful place to be’.</p> <p>Photography doesn’t have to be bespoke to this job and can include usage permissions for existing work that fits the brief.</p> <p>Photography style guides will be provided.</p> <p>Photos should be taken at different times of the day</p> <p>Digital contact sheets of all images.</p> <p>City of Perth to own all copyrights associated with the use and distribution of the images unless otherwise discussed.</p>
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